



laurel

WILLOUGHBY TOWNHOMES



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A remarkable boutique collection of townhomes set in charming Willoughby on Sydney's Lower North Shore.



IT'S HERE WHERE DESIGN EXCELS TO DELIVER  
AN EFFORTLESS WAY OF LIVING IN THIS  
SOUGHT-AFTER TRANQUIL ENCLAVE.

Laurel presents the unique opportunity to enjoy living in a carefully designed home that encompasses all the features of a freestanding house, but with the low maintenance, security and privacy benefits of an apartment. With each level of the townhomes serviced by a private lift, it has never been so convenient to immerse yourself in Willoughby's wonderful way of life. Perfectly planned for downsizers and families, it's easy to entertain with space and privacy.

14-16 PENSHURST STREET, WILLOUGHBY

Contrasting classic and modern materials,  
bound together by lashings of greenery makes  
it feel new yet familiar — it's as though Laurel  
has always been a fabric of this society.



Designed to be beautiful yet functional,  
with plenty of storage and room to live.  
The perfect entertainer's kitchen.



#### AN INDULGENCE OF SPACE

There is a lot to admire as you take in the generous living spaces of each Laurel residence. A striking architecturally designed staircase centres the home, emulating pure height and grandeur. The kitchen and relaxing lounge spaces integrate beautifully and connect to peaceful verdant courtyards. Oversized floor to ceiling glazing brings in natural light and fresh air all day.

Each home is individually designed, with the addition of a basement complete with lock-up garage as well as ample storage and a full laundry. All are created to ensure each part of the home is practical and adaptable, yet inspiring to live in.



LIVING WITH ALL THE  
LUXURIOUS TOUCHES

Whilst integrated with the rest of the home, the living space of each residence emulates one that is comfortable and private. A theatre-like experience is achieved with a dedicated inset area for a TV, further elevated with ambient lighting. A built-in fireplace enhances the aesthetic to offer a space that delivers relaxation in abundance.

Natural light and fresh air enlivens each space, designed so you can use it however you choose.



A true oasis — unwind and rejuvenate while taking in the warming sun and fresh air.



Living spaces that seamlessly flow onto entertaining courtyards and gardens.



#### BRINGING THE OUTDOORS IN

Living areas effortlessly expand to the outdoor gardens – perfect for entertaining, growing families and those who simply love the indoor-outdoor lifestyle. From the kitchen, enjoy a view out to the surrounding leafy trees of this quiet neighbourhood.





A private garden sanctuary to call your own, immaculately appointed with vibrant flora and plenty of open space.





A number of townhomes have been designed with an exclusive rooftop terrace.

An impressive space to entertain, enjoy your morning coffee, and spend time with your family while taking in vistas to Chatswood and the city.



Kitchens designed for the ultimate sophisticated home cooking experience.

#### THE HEART OF THE HOME

At Laurel, kitchen and dining spaces have been completely reconsidered. Here it's about creating a story of how food is prepared and enjoyed. The faultless continuation of the waterfall Calacatta kitchen island benchtop into the dining table redefines the meaning of communal eating. Furthermore, it connects gracefully with the living space, making it easy to cook while feeling part of it, and being able to share conversation with family and friends.

The kitchens are nothing short of decadent. From the Miele gas cooktop, oven and dishwasher, right through to the cupboards and pantry aplenty, everything you could possibly want and need is here. Matte black tapware and fixtures give an understated refinement to what is an alluring and welcoming space.







Bring luxury to  
your everyday,  
with bathrooms  
designed to delight.

ENSUITES OF NEXT LEVEL  
GRANDEUR

Every space has been appointed with materials, fixtures and finishes that deliver a spa-like experience. With both a full-sized bathtub and frameless shower, you can enjoy the best of both worlds. Marble-look tiles contrast with premium brushed brass accents, while the statement Calacatta double sinks are underpinned with plenty of floating storage.



## Bathrooms that embody form and function.

Each bathroom features oversized frameless showers with rainfall showerheads, curved corner basins with Calacatta vanity tops and matte black tapware and fixtures. These spaces have been exquisitely designed for just about everyone, whether you are a growing family or after an impressive bathroom for guests.





A private retreat, where the day begins and ends in perfect calm.

#### SEIZE THE DAY

The bedrooms have been crafted for slow mornings and calm evenings. Oversized master suites are partnered with stunning ensuites, a private balcony and sunny nooks that are perfect for your morning cup of coffee. Like throughout the rest of the home, floor to ceiling glazing welcomes in light and air — nature's alarm clock. Some townhomes also have ensuites off the second bedrooms, creating the perfect guest suite.

Carefully appointed with soft tones and textures, each bedroom exudes pure tranquility.

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#### YOUR OWN SACRED PLACE

All bedrooms have been designed with a neutral palette in mind so they can be personalised to suit your style. Built-in robes provide plenty of storage and the seamless flow into balcony spaces make it the perfect corner of the home to restore serenity and rest well.



# Finishes

Laurel delivers a beautiful canvas of warm and soft tones made of high quality materials. They all work together to form a sophisticated base which can be personalised to suit your taste.

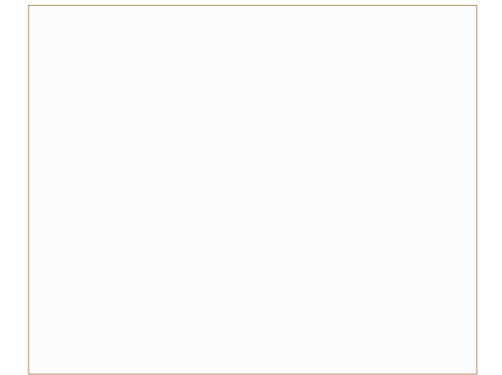
TIMBER FLOOR



JOINERY



WARDROBE AND VANITY



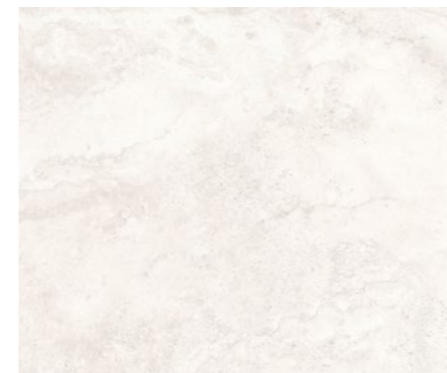
LIVING ROOM FEATURE WALL



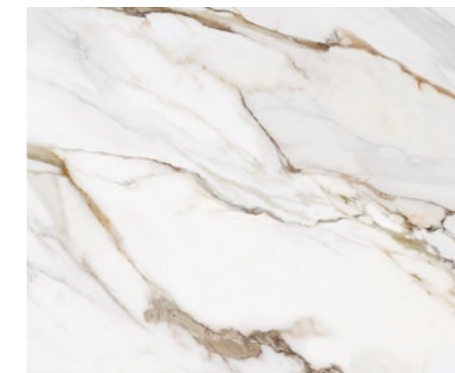
BENCHTOP AND SPLASHBACK



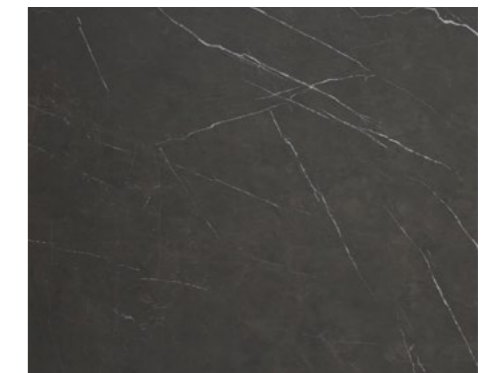
BATHROOM FLOOR/WALL TILE



ENSUITE WALL TILE



ENSUITE FLOOR TILE



STAIRS



BALCONY/ROOFTOP TILE





Perfectly nestled in the prestigious Lower North Shore, Willoughby boasts a wonderful lifestyle of class and convenience.

RELISH IN THE OUTDOORS

Be spoilt for choice by the plethora of parklands, walkways and outdoor recreation located just moments from Laurel. Hallstrom Park has extensive paved tracks, a children's playground and adjoining cafe. Both Northbridge and Cammeray Golf Clubs are a few minutes away and a great way to spend a Saturday morning.

A short drive to The Spit will treat you to sparkling water views, and Sydney Harbour is right on your doorstep. North Arm Walking Track is the perfect way to explore Middle Harbour, as the path joins with others as you wind through beautiful harbourside bushland.





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Laurel is at the doorstep of a vibrant display of culinary delights, great shopping and premium services.

#### A LIFE OF PURE CONVENIENCE

The Lower North Shore is peppered with a dining scene that is full of diversity. The delicious French food and wine at Saveur is perfect for an intimate dinner, Chatswood is the go-to for delicious Asian cuisine, and the CBD is your destination for a fine dining experience. For everyday retail and services, you'll find Northbridge Plaza and North Sydney minutes from Laurel, with more vast retail on offer at Chatswood Westfield and Chatswood Chase, as well as the CBD.

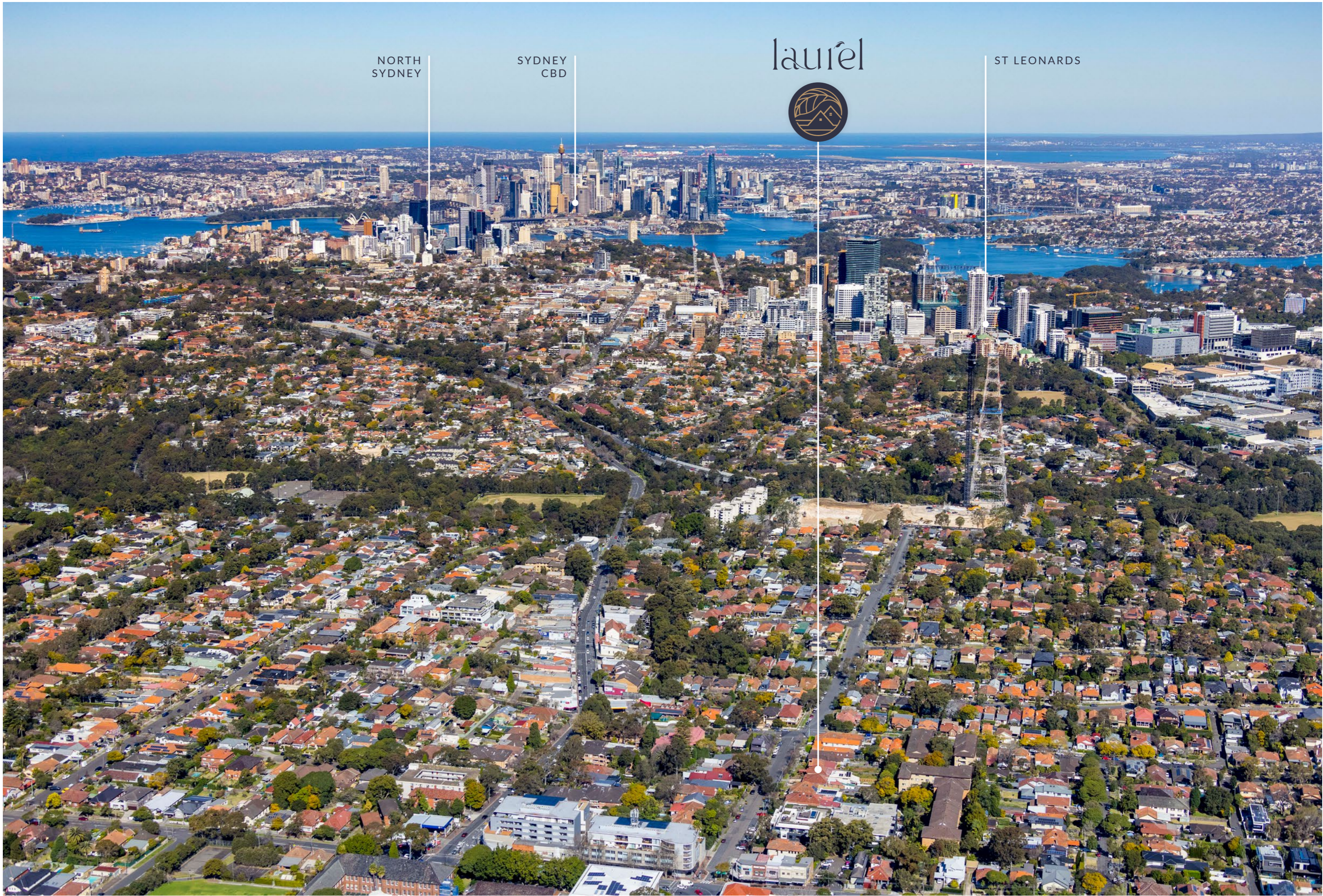
Chatswood's transport interchange connects you with bus and train services that can take you anywhere in Sydney and beyond. Royal North Shore Private and Public Hospitals are a short drive away, as is the newly built North Shore Health Hub in St Leonards. Top ranking private and public schools can be found all along the North Shore, with the area being highly regarded for quality education.

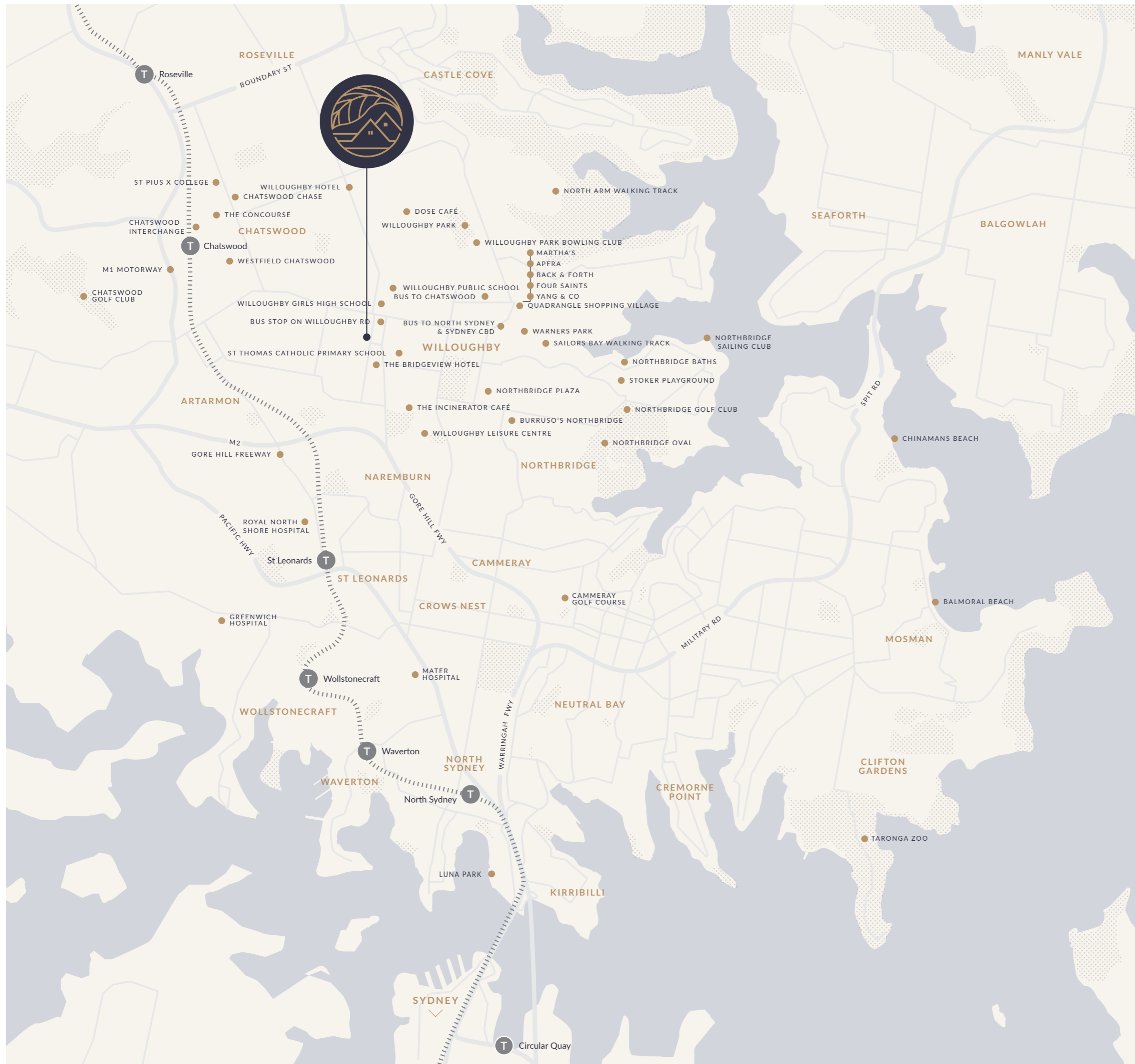
NORTH  
SYDNEY

SYDNEY  
CBD

laurel

ST LEONARDS





**PARKS & BEACHES**

- Willoughby Park
- Warners Park
- Sailors Bay Walking Track
- Stoker Playground
- North Arm Walking Track
- Balmoral Beach

**LEISURE**

- Willoughby Park Bowling Club
- Willoughby Leisure Centre
- Northbridge Baths
- Northbridge Oval
- Northbridge Golf Club
- Cammeray Golf Club
- Northbridge Sailing Club
- The Concourse
- Chatswood Golf Club

**EDUCATION**

- Willoughby Public School
- Willoughby Girls High School
- St Thomas Catholic Primary School
- St Pius X College

**SHOPPING**

- Quadrangle Shopping Village
- Northbridge Plaza
- Chatswood Chase
- Westfield Chatswood

**HEALTHCARE**

- Royal North Shore Hospital
- Mater Hospital
- Greenwich Hospital

**TRANSPORT**

- Bus to Chatswood
- Bus to North Sydney and Sydney CBD
- Gore Hill Freeway
- M1 Motorway Chatswood Interchange



# Team

## Developer

### PRIME ASSET INVESTMENT (PAI)

With global recognition as real estate investors across the USA, China and Australia, Prime Asset Investment (PAI) brings over a decade of experience to the residential and commercial space. Uncovering the best opportunities in the most sought-after locations, they work closely with architects and builders to create spaces where people love to live, work and play.



## Architect

### ARCHIAN

Archian Architects is an experienced architectural firm providing a range of design services for residential, commercial, and interiors projects. They have extensive experience in delivering beautiful, timelessly elegant projects. Their operating principles define how they do business and drive their actions, processes and benchmarks, keeping them focused and committed at all times.



## Builder

### BUILD ORIGIN

With combined experience of over 40 years, the team at Build Origin has managed projects across Australia, China and Hong Kong. Their highly skilled engineers and project managers work together with developers and architects to deliver quality buildings. Their services span building and interior design, residential construction and large-scale refurbishments.





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A beautiful way of living awaits you.

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